HODLERS PRIMER / COMMUNITY EDITION / VERSION 0.9

Paperhands move.
Holders build.

The first look at Paperhands Vs Holders: the story, the economic thesis, and the community designed around HODLERS.

A meme gives people a reason to look. A system gives them a reason to stay.

READ TIME	GENESIS CIRCLE	ECONOMIC RULE
6 minutes	500 NFTs	5%
The key idea before the technical details.	Profile identities with equal, finite farming power.	One visible fee feeding seven destinations.

01 / THE CONFLICT

EVERY MARKET HAS BOTH

Paperhands sell. Holders inherit the story.

Crypto culture is built around a permanent tension: short-term participants move quickly, while long-term participants carry the identity, conversation, and memory of a project.

The meme

Paperhands are not villains. Their movement is the fuel source in the narrative. Holders are not passive. They are the people who turn attention into culture, liquidity, and continuity.

PAPERHANDS	THE PROTOCOL	HOLDERS
Movement	**Routing**	**Long-term**
Buys, sells, and transfers create taxable activity.	Activity is split into rewards, liquidity, burn, growth, and operations.	Stake HODLERS, choose a reward asset, and increase relative weight through time.

The project turns a familiar meme into a visible loop: when tokens move, the ecosystem receives resources; when holders commit, they compete for the assets that loop produces.

02 / THE THESIS

WHY THIS DESIGN CAN MATTER

Attention becomes participation. Participation becomes infrastructure.

The model is designed around four reinforcing behaviors. None guarantees success alone; together they create a coherent reason to buy, hold, stake, contribute, and verify.

01 / IDENTITY

A story people can wear

Genesis NFTs and the Paperhands-versus-Holders conflict make participation socially visible.

02 / CHOICE

Three reward vaults

Every vault needs HODLERS stake, but users choose HODLERS, USDC, or BNB rewards.

03 / PERMANENCE

Liquidity cannot leave

Launch, router, and fee-funded LP tokens are destroyed.

04 / TRANSPARENCY

The loop is measurable

Inflows, reserves, claims, burns, LP additions, and controls are intended to be public.

The real thesis

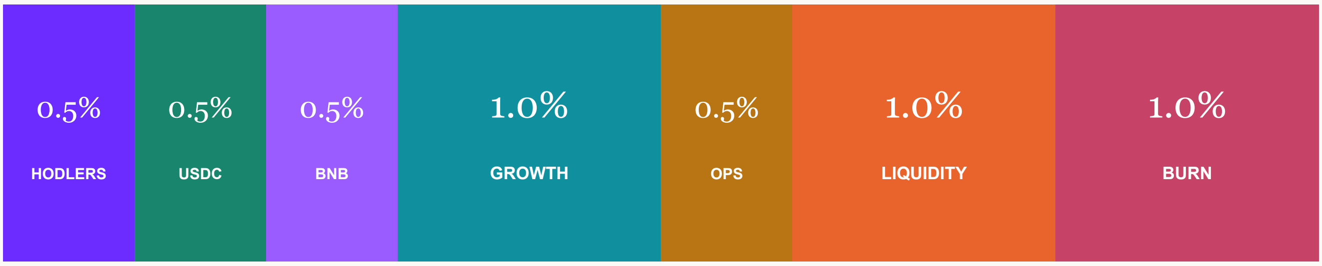
Hype can start the cycle, but visible rules, committed identities, reward choice, and permanent liquidity are designed to make the community more durable than hype alone.

03 / THE LOOP

ONE RULE, SEVEN DESTINATIONS

Every taxable movement feeds the system.

An ordinary buy, sell, or wallet transfer pays a fixed 5% HODLERS fee. The remaining 95% continues. Every unit collected has a published destination.



REWARDS 1.5% 0.5% each to the HODLERS, USDC, and BNB vaults.	GROWTH + OPERATIONS 1.5% Resources for community growth and continuing operations.
PERMANENT LIQUIDITY 1.0% Paired HODLERS/USDC liquidity whose LP tokens are destroyed.	BURN 1.0% HODLERS removed from total supply forever.

Conversions are accumulated and processed in bounded batches. Internal staking, claims, NFT farming, liquidity, and burn actions do not add a second user-level fee.

04 / THE HOLDER CHOICE

STAKE ONE ASSET. CHOOSE THE OUTCOME.

HODLERS is the common denominator.

Every vault accepts HODLERS. What changes is the reward asset. This creates three reasons to acquire and commit the same token without promising a fixed APY.

HODLERS VAULT

Earn HODLERS

A 100M HODLERS base stream over four years, plus real fee inflow.

USDC VAULT

Earn USDC

A 20,000 USDC opening reserve plus real fee inflow converted to USDC.

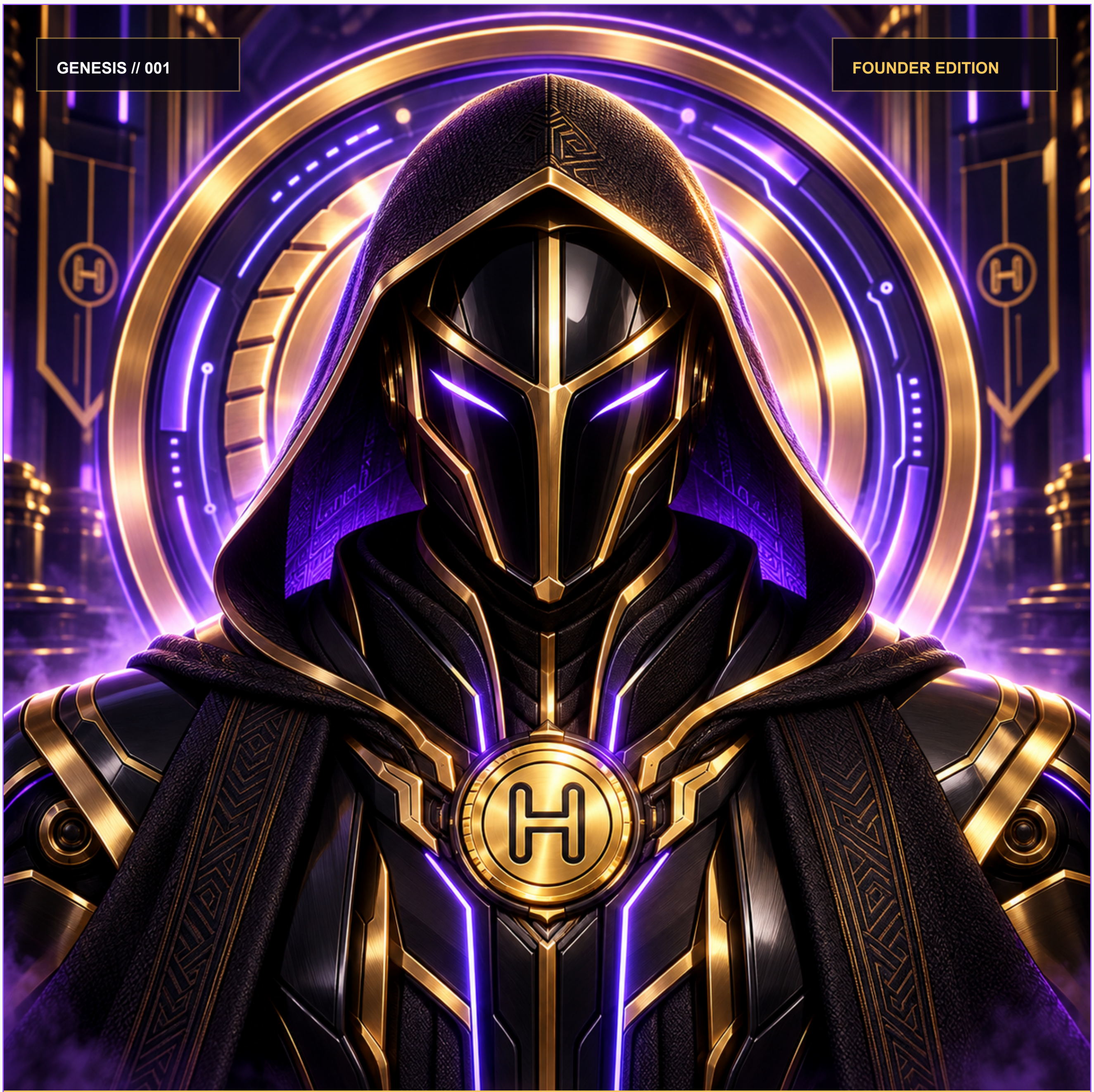
BNB VAULT

Earn BNB

A 20,000 USD-equivalent opening reserve plus fee inflow converted to BNB.

Lock	7 days	30 days	90 days	180 days	365 days
Weight	1.00x	1.15x	1.35x	1.65x	2.00x

Longer locks change relative weight, not the size of the reward pool. Actual rewards depend on real funding and everyone else's effective stake.



ARCHETYPE 01 / THE SENTINEL

HOLDER SINCE DAY ZERO

OBSIDIAN | ROYAL GOLD | VIOLET AURA

COSMETIC RARITY

Visual identity only.
Equal farming power for all 500.

$HODLERS / GENESIS AMBASSADOR CIRCLE

05 / THE FIRST 500

A VISIBLE FOUNDING COHORT

Genesis NFTs are identities with finite HODLERS farming.

The primary sale is designed to begin with up to 500 distinct holders. Their art can become a profile identity, while their farming position creates long-term alignment with the ecosystem.

COLLECTION 500 One NFT per wallet during the primary sale.	LIFETIME MAXIMUM 200K HODLERS The same total for every NFT.	BASE FARMING 104 weeks Two years if early claims do not extend completion.
MAXIMUM FARMING 156 weeks Up to 52 seven-day claim extensions.	RARITY Cosmetic Visual traits never change farming power.	TRANSFERABILITY Yes Unstake first; remaining rights follow the NFT.

Genesis Ambassador Circle

The initial owners are expected to share the story, welcome newcomers, use the art, and strengthen the culture because their finite farming positions align them with long-term ecosystem growth. This is an identity and expectation, not a work obligation or return promise.

06 / PATIENCE

CLAIMS CHANGE PACE, NOT THE MAXIMUM

HODLERS rewards long-term behavior without confiscation.

An NFT can claim after 30 active days and then at most once per week. Each claim made before completion adds seven days to the current farming schedule.

NEVER CLAIM EARLY	CLAIM ALONG THE WAY	MAXIMUM EXTENSION
104 weeks The complete 200,000 HODLERS farms across the base schedule.	**+7 days each** Unlocked HODLERS is collected, while the remaining amount is spread across more time.	**52 claims** The schedule can reach 156 weeks, but the total never exceeds 200,000 HODLERS.

The NFT must remain inside its farming vault to accrue. Removing it pauses the clock. To sell the NFT, the owner first unstakes it; the new owner receives its transparent claim history and remaining rights.

07 / LIQUIDITY

NEW DEMAND CAN BUILD PERMANENT DEPTH

The official Buy Router remembers the previous high.

Only the portion of a purchase that takes the official HODLERS/USDC pool above its previous all-time USDC high-water mark can activate reserve-supported routing.

QUALIFYING PORTION

100% USDC

Only new depth above the high-water mark

>

PERMANENT LIQUIDITY

55%

Paired with immutable-reserve HODLERS

+

MARKET BUY

45%

Purchased through PancakeSwap V2

55%	45%	100%
Permanent LP	**Market buy**	**LP destroyed**
USDC is paired with HODLERS from the immutable reserve.	USDC purchases HODLERS through PancakeSwap V2.	The resulting liquidity cannot be withdrawn by the team.

Selling and rebuying the same range cannot repeatedly drain the reserve. Support tapers during the last 10% of the reserve. When it ends, the router becomes a normal PancakeSwap route while tax-funded liquidity can continue.

08 / SUPPLY

SCARCITY AND DEPTH SERVE DIFFERENT JOBS

One billion HODLERS. Zero team allocation.

All HODLERS is assigned to disclosed protocol destinations at genesis. Mint authority is removed. A 1% burn reduces supply on every taxable transfer while separate mechanisms add permanent liquidity.

2%	10%	10%	78%
INITIAL LP	NFT FARMING	HODLERS VAULT	LIQUIDITY RESERVE

OPENING POOL	OPENING FDV	BURN
$20K USDC	$1M	1% per move
Paired with 20M HODLERS at a $0.001 opening ratio.	A pool-derived starting ratio, not a guaranteed price.	Destroyed HODLERS never returns to circulation.

Burn changes supply. Liquidity changes trading depth. Neither guarantees demand or price, but together they make the economic state more visible and harder for the team to reverse.

09 / WHY IT CAN WORK

THE MODEL STILL NEEDS PEOPLE

Mechanics create alignment. Culture creates momentum.

The protocol is designed to support a community, not replace one. Its strongest loop appears when narrative, participation, transparency, and real activity reinforce one another.

ACQUISITION

The meme

A clear conflict makes the project easy to explain and remix.

CONVERSION

The vault choice

New holders have a practical reason to acquire and commit HODLERS.

RETENTION

Identity + time

NFTs, locks, and transparent progress reward continued participation.

RESILIENCE

Permanent depth

Liquidity cannot be quietly withdrawn by the team.

DISTRIBUTION

500 holders

A broad first cohort can carry the story across communities.

CREDIBILITY

Public proof

The dashboard should show real flows instead of promotional claims.

The condition for success

Sustained attention must become authentic community activity. If volume disappears, variable inflow falls. The design makes this relationship visible rather than hiding it behind a fixed-yield promise.

10 / BEFORE GOING DEEPER

WHAT THIS DOCUMENT IS - AND IS NOT

This is the front door, not the contract specification.

The HODLERS Primer explains the narrative and economic thesis. The separate Technical Community Whitepaper defines the full mechanics, formulas, state transitions, permissions, invariants, and verification requirements.

What is fixed in the concept	What remains variable in the market
1B maximum supply and zero team token allocation	Demand, price, liquidity depth, and participation
5% ordinary-transfer fee and seven-way allocation	Vault inflow and individual reward outcomes
Three vaults, published locks, and finite NFT farming	How many holders select each vault and lock
Permanent protocol-created LP and continuous burn	Future exchange support and third-party interfaces

HODLERS is a meme token. No APY, token price, dollar return, exchange listing, or completion date for third-party review is promised. Participate only after understanding the full technical document and deployed contracts.

Next: Paperhands Vs Holders Technical Community Whitepaper v0.9